



ACHIEVE IMMEDIATE AND ONGOING ENERGY SAVINGS

STRATEGIC ENERGY MANAGEMENT CAN CUT ENERGY USE BY UP TO 20 PERCENT WITH MINIMAL INVESTMENT

STRATEGIC ENERGY MANAGEMENT CAN HELP YOU:

- Cut energy use up to 20 percent
- Foster a culture that engages employees in energy efficiency
- Achieve ongoing operational savings
- Overcome barriers to efficiency
- Set energy-savings goals and lay out an action plan
- Embed strategic energy management principles in your company
- Implement ongoing operations and maintenance practices
- Identify capital improvements or process changes that could lead to more savings
- Link individual actions to the mission and vision for your business

If your company hasn't implemented an energy management program that approaches energy in the same way you do quality, safety or productivity, then you could be leaving big money on the table. Using the familiar Plan-Do-Check-Act cycle, Energy Trust of Oregon's Strategic Energy Management initiative can help you turn wasted energy into revenue by training your staff how to implement behavioral and low-cost operations and maintenance changes.

Enrolling in Strategic Energy Management is a step in an ongoing commitment to managing energy like other costs associated with running your business. Energy Trust's services can help you implement systems that actively engage employees throughout your organization to decrease waste, enhance sustainability, reduce costs and increase profits.

Proactively manage energy use; we'll pick up the tab

Strategic Energy Management provides training, technical support and tools to your staff. Working with Energy Trust, employees will learn how to systematically reduce the energy intensity of your facility and maximize

your energy savings for the long-term. We provide these services by connecting you with energy engineers who specialize in helping companies implement Strategic Energy Management practices, such as:

- Developing a facility energy map
- Conducting energy scans to identify energy-saving actions and investments
- Implementing a system for monitoring, tracking and reporting performance
- Creating internal systems to plan and implement energy management practices as an operational standard
- Completing energy management assessments
- Planning employee engagement events
- Establishing an energy team, policy and goals

Strategic Energy Management services are available in a variety of ways to match the needs and abilities of your company and staff.

Cash incentives pay much of the cost

Strategic Energy Management uncovers many improvements that you can complete at no cost. Energy Trust pays cash incentives of \$0.02 per kilowatt hour and \$0.20 per therm saved. With these cash incentives improvements often pay for themselves in as little as a few weeks through reduced energy costs.

Is your organization ready for Strategic Energy Management?

Companies that achieve the highest savings from Strategic Energy Management achieve success through all levels of the company by maximizing their employees' efforts to save energy. The best candidates possess at least some of these characteristics:

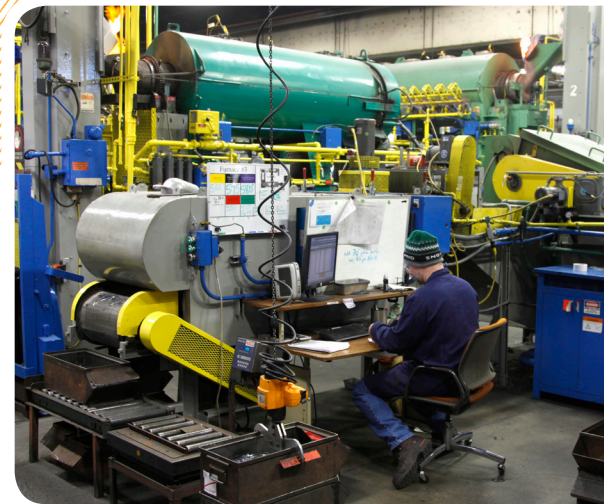
- Desire to implement continuous improvement efforts
- Managing energy costs is becoming a priority
- Interest in energy efficiency or sustainability goals
- The potential to dedicate resources to reach energy savings goals



Take control of your energy costs. For more information, contact us at production@energytrust.org or call **1.866.202.0576**.

Some of Oregon's leading manufacturers have participated with Energy Trust's Strategic Energy Management initiatives:

- ATI Wah Chang
- Bell Foods International
- Blount International, Inc.
- Boise Inc.
- CalPortland
- Clean Water Services
- Commercial Vehicle Group, Inc.
- Contact Industries
- Dannon
- Elkay Wood Products
- Flakeboard
- Genentech Inc.
- Gunderson LLC
- Hampton Affiliates
- Kinzua Lumber, Boise Cascade LLC
- Knife River Corp.
- Leatherman Tool Group
- Myers Container
- Nike, Inc.
- Orchid Orthopedic
- Pacific Natural Foods
- PCC Structural Inc.
- Pella Corporation—Portland Operations
- Portland Hospital Service Corporation
- Purdy a Division of Sherwin-Williams
- Sanyo Solar
- Sapa Extrusions Inc.
- Sheldon Manufacturing, Inc.
- SolarWorld USA
- Stanley Hydraulic Tools
- Stimson Lumber Company
- Tektronix, Inc.
- Toyo Tanso USA
- Tualatin Valley Water District
- Warn Industries
- Widmer Brothers Brewing
- Yoshida Foods International



BLOUNT INTERNATIONAL PORTLAND

Blount International was searching for ways to cut costs, when management decided to explore energy efficiency as an untapped opportunity for operational savings. It didn't take long before Blount's newfound energy management team discovered and took advantage of the Strategic Energy Management initiative offered by Energy Trust.



The expertise that Energy Trust brought to the table really helped us to understand where to focus our efforts. We learned which energy-efficiency projects were the most cost-effective.

Jason Smith
corporate environmental engineer
Blount International

