

## SEMHub Q2 2023 Updates & Resources

Welcome to the June 2023 newsletter from SEMHub—a community of Northwest practitioners dedicated to saving energy through strategic energy management. If you have questions about SEMHub, or have stories you'd like to see featured, [contact us](#).

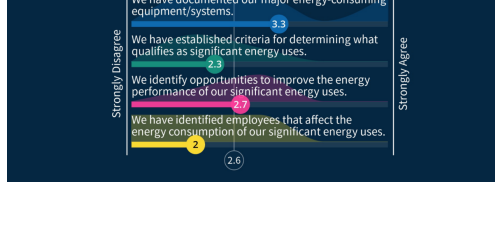
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### New Tool

#### An EMA Tool for the People and By the People

A variety of Energy Management Assessment (EMA) tools are available to help identify opportunities for SEM savings. In addition to out-of-the-box tools from [Northwest Energy Efficiency Alliance](#) and [DOE's 50001 Ready program](#), many SEM implementers offer custom options to clients. In this newsletter, we're highlighting a new, free and visually engaging EMA tool designed to not only provide insight into the current state of a building's energy consumption, but to also provide an up-to-date snapshot of colleagues' energy priorities, beliefs and understanding.



[Read the Article >](#)

### Fall Workshop Update

#### Next Level SEM | October 19 | Portland, OR



Get ready to level up your strategic energy management game at the [NW SEM Collaborative Fall Workshop: Next Level SEM](#). Whatever SEM role you play, join us in Portland on October 19 for a full day of in-person networking sessions and breakout discussions of SEM theory and practice. Whether you just started the first level or you've been conquering advanced levels for years, the 2023 Fall Workshop is your chance to team with your peers, unlock new strategies and boost our collective SEM scores. Together, we'll make sure SEM is never a single-player game for Northwest practitioners.

**Early bird registration opens August 1.** Check back soon for additional event details and Workshop agenda.

[View the Event Page >](#)

#### THANK YOU TO OUR SPONSORS:

HAPPY HOUR SPONSOR:



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### Show Off Your Thought Leadership



Fall Workshop sponsorship opportunities are still available—but going fast. Available on a first-come, first-served basis, workshop sponsorships offer a cost-effective opportunity to position your firm as an SEM leader while cultivating relationships in an intimate gathering of like-minded peers. To reserve your spot, contact Stephen O'Guin at [soguin@neea.org](mailto:soguin@neea.org).

[View Sponsorship Details](#)

### Help Us Track SEM Accomplishments Nationwide

The NW SEM Collaborative is partnering with Consortium for Energy Efficiency (CEE) to collect data on the presence, progress and accomplishments of SEM programs nationwide. By analyzing and reporting this data, we can collectively track, quantify and celebrate the progress we have made through this innovative approach to energy savings. We invite Northwest utilities to join the NW SEM Collaborative and CEE by downloading the [2021–2022 SEM Program Survey](#), and providing information on your program's delivery.

Return the completed survey to CEE's SEM Principal Program Manager Walker Larsen, [warsen@cee1.org](mailto:warsen@cee1.org) by July 19.

[Download the Tracker Form >](#)

### SEM Project Spotlight

#### Multifamily Finds Cost-Saving Opportunities in Affordable Housing



In April 2022, Energy Trust of Oregon launched a Multifamily SEM offer across 12 affordable housing properties in Southern Oregon and the Portland metro area. They knew that SEM presented an ideal energy-saving and comfort-enhancing solution for multifamily properties unable to afford the upfront costs of energy equipment upgrades, even with the promise of payback. By employing SEM's methods of providing ongoing education and motivating active participation, Energy Trust's Multifamily SEM offer is helping properties find cost-effective energy savings without requiring the purchase of new equipment.

[Learn More >](#)

### North American Collaborative Update: The Integration Continues

The NW SEM Collaborative is continuing its work to integrate into the North American SEM Collaborative. A committee consisting of representatives from leadership teams of both groups is meeting regularly and scoping every aspect of the new partnership to help guide a smooth and effective transition. Stay tuned for future SEMHub newsletters and the Fall Workshop where we'll provide ongoing updates on integration progress. And if you haven't already, right now is a great time to start getting involved at the national level.

[Learn More >](#)

### Event Spotlight

#### North American SEM Collaborative Summit | July 11 | Detroit, MI



Enhance your SEM and decarbonization skillset at the 2023 North American SEM Collaborative Summit on July 11 in Detroit. Held in conjunction with the ACEEE Industry Summer Study in Detroit, the SEM Summit is your chance to work alongside fellow SEM community members to address regional challenges and share tangible and effective tools and concepts.

[Learn More >](#)

### New Resources

#### Check Our What's New on SEMHub

- [Canada Launches 50001 Ready Navigator Tool](#)
- [North American SEM Collaborative: Negative Savings Focus Group](#)
- [Coefficient Consulting's Free, Human-Centric EMA Tool](#)

[View All Resources >](#)

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Learn more and find additional resources at [SEMHub](#).

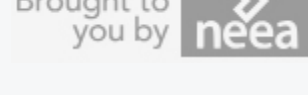
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