



NORTHWEST
STRATEGIC ENERGY MANAGEMENT
COLLABORATIVE

2024 Fall Workshop – Seattle!

October 17, 2024



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Welcome!

WIFI

- Network: PacTower
- No password



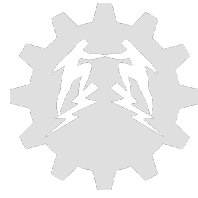
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Safety & Logistics – With Rob Marks

- Great Washington Shakeout!
- Exits
- Muster location
- Elevators down-only at 6pm



Welcome!



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- Kathleen Belkhat, LT Chair



NW Collaborative Leadership Team



Kathleen Belkhaty, Chair
Energy Trust of Oregon



Faith DeBolt
SBW Consulting



Kelsey Lewis
Snohomish PUD



Peter Therkelsen
LBNL



Kevin Wallace
BC Hydro



Sara York
Cascade Energy



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THE NW SEM COLLABORATIVE IS BROUGHT TO YOU BY:





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Fall Workshop Planning Committee



Sam Walker, Chair
Coefficient Consulting



Kelsey Lewis, Co-Chair
Snohomish PUD



Suzi Asmus, Amazing
NEEA



April Cannon
ASK Energy



Faith DeBolt
SBW Consulting



Wendy Gibson
Stillwater Energy



Tiffany Hatteberg
Energy Trust of Oregon



Robert Marks
Snohomish PUD



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THANK YOU TO OUR WORKSHOP SPONSORS:

HAPPY HOUR SPONSOR:

ENERGY  **350**

EVENT SPONSORS:





Agenda - Morning

- 8:00 AM Breakfast and Networking
- 9:00 AM Welcome & Agenda
- 9:25 AM Working Group Presentations
- **10:10 AM BREAK**
- 10:25 AM Activity: 3-2-1 SEMpact!
- 11:25 AM Tool Lending Library
- **12:00 PM Lunch**

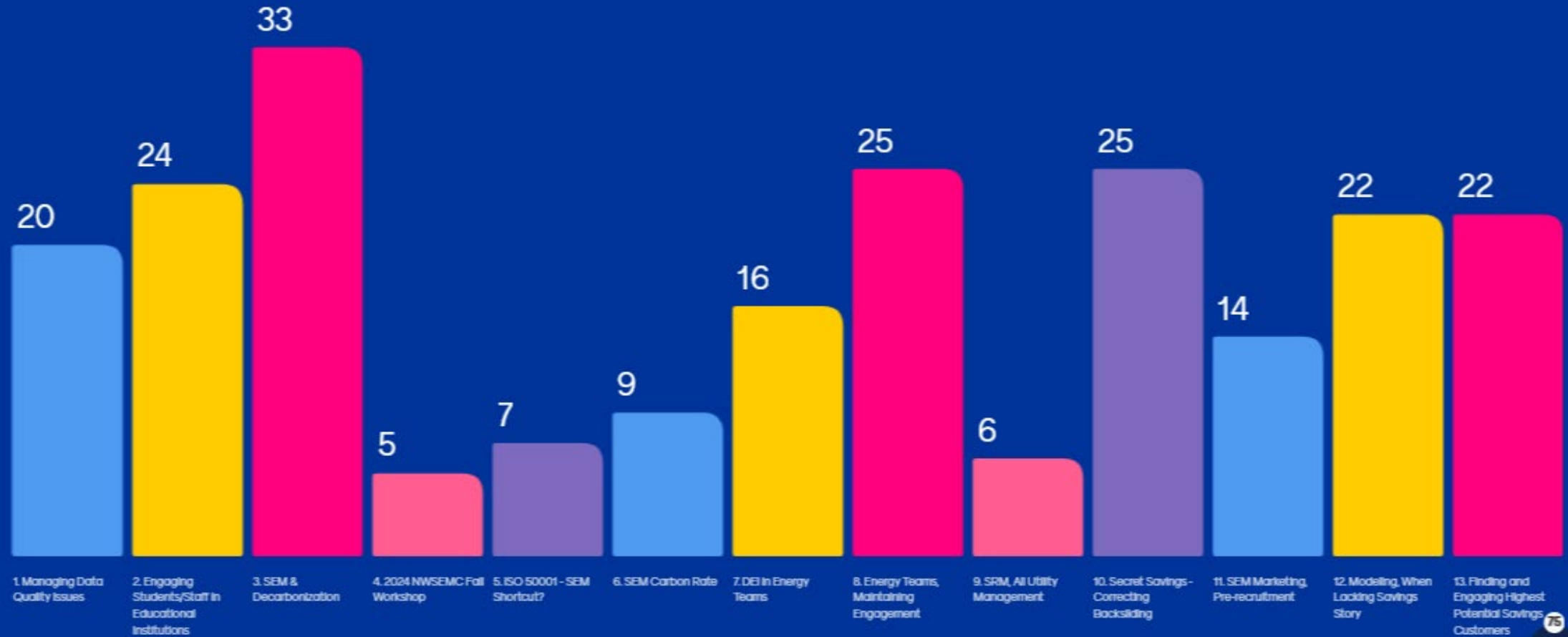


Agenda - Afternoon

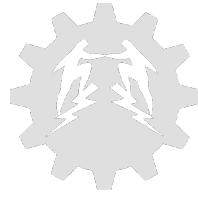
- 1:00 PM LT, Chapter and National updates
- 1:20 PM NW Chapter Brainstorm
- 2:20 PM Group Photo
- **2:35 PM BREAK**
- 2:50 PM Open Space
- 4:15 PM Closing Remarks/Evaluation
- 4:25 PM Energy 350 Resources
- **4:30 PM Happy Hour and SEM LIBS!**



Vote on Open Space topics!



Play SEM LIBS!



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- Complete SEM LIBS sheet
 - Speak with 2 sponsors
 - Speak with 1 new person
- Return to registration table
- Prize drawing at happy hour
 - Be present to win

SEM LIBS

2024 NWSEMC Fall Workshop

Your Name: _____

Instructions: Speak with any two sponsors and any one person new to SEM or the Fall Workshop to gather the following information for Mad Libs.

- Once complete, drop off at the registration table to enter a prize drawing.
- At the beginning of happy hour, we will draw. Must be present to win.

Sponsor #1:

1. Name a character from your favorite movie when you were in high school.

ANSWER:

2. Where would you travel if time and money were unlimited?

ANSWER:

3. What technology do you most long for that may never exist?

ANSWER:

4. Least favorite food?

ANSWER:

Sponsor #2:

5. As a teenager, what was your most overused adjective to express awe?

ANSWER:

6. Favorite fictional technology from a movie or book.

ANSWER:

7. In 50 years, what adjective will we use to express awe?

ANSWER:

8. Favorite past technology you wish was still in use today?

ANSWER:

New to SEM/Fall Workshop:

9. What's a physical quality of your favorite animal?

ANSWER:

10. What famous person did you have a crush on or admire in high school?

ANSWER:

11. What's an adjective young people use today that was not used 10 years ago?

ANSWER:

12. What adjective(s) describes your last vacation.

ANSWER:



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Working Groups



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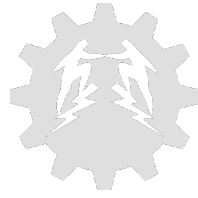
BREAK – Return at 10:30AM

**Return to the table that matches
your badge #**



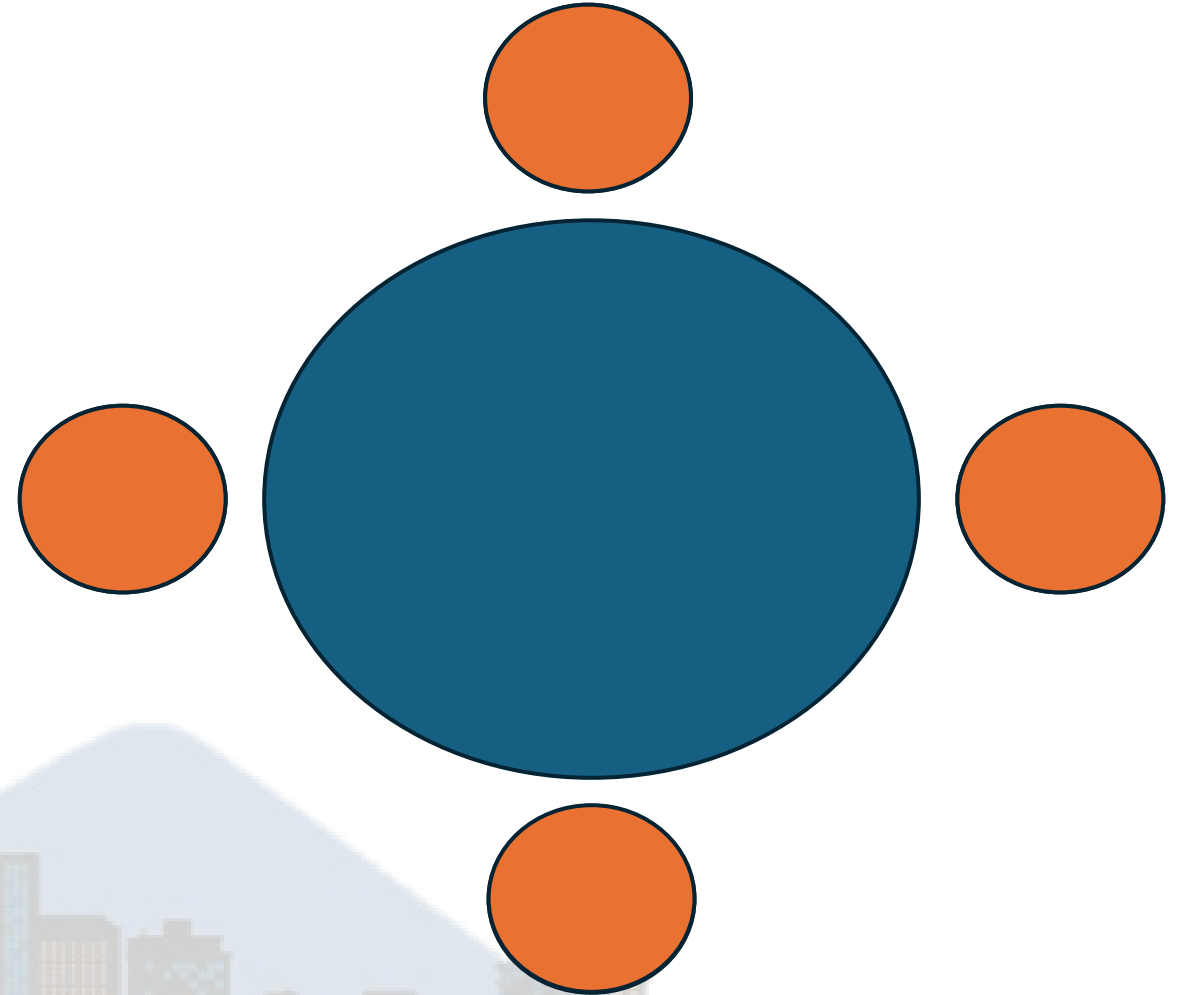
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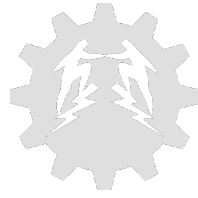
3-2-1 SEMpact!



Gameplay

- A question will be put on the screen
- Each team will collaboratively answer the question and put their response on their corresponding flip chart
- The 'runner' role (person who puts answer on flip chart) must rotate amongst team members





Scoring

1st Response (team to stand up first)

- 1 point

Respond within 60 seconds

- 1 point

Top 3 Responses

- 1st = 3 points
- 2nd = 2 points
- 3rd = 1 point

Max points available per round

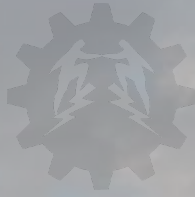
- 5 points



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Get ready...





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Get set...



Scoreboard											
Atlanta	1	Avian	Detroit	2	Banchez	Colorado	4	Bataneourt	Cincinnati	1	Iglesias
Baltimore	2	Brash	Tampa Bay	5	Kama	Chi Cubs	7	Rizzo	St. Louis	4	Lynn
Chi Sox	10	Roberson	Kansas City	9	Wojcik	NY Yankees	6	Rodriguez	Milwaukee	0	Park
Roeban	8	Ole Abe	Cleveland	4	Anderson	Texas	2	Klein	San Fran	0	Reston



THE 'PEN ROOT

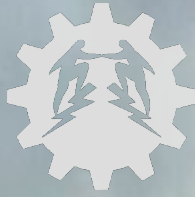
LIGHT RAIL



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3...





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2...





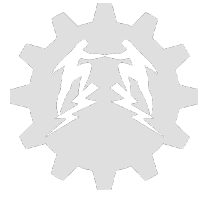
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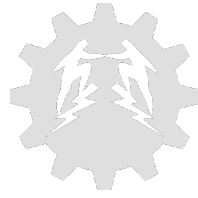
SEMpact!



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Select a team name



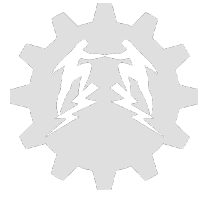


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How many sectors has your team collectively supported since working in SEM?

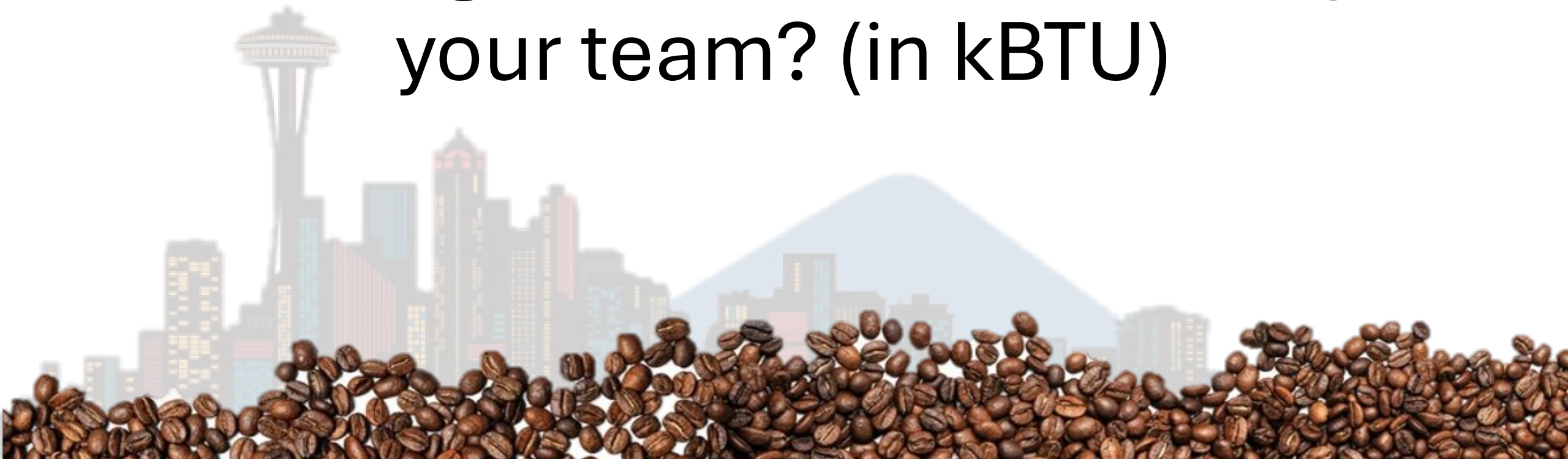
(Bonus point for including the most unique sector with your answer)

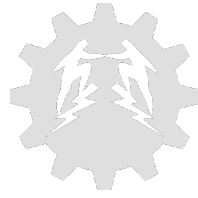




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What's the annual energy usage of
the largest customer served by
your team? (in kBTU)

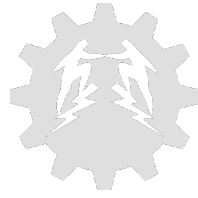




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What's the longest amount of time
a single participant has
consecutively participated in an
SEM program at your table?

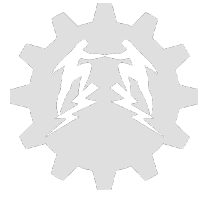




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What's the highest percent savings
your team has seen a customer
have in one year?

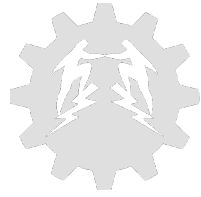




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What's the highest number of SEM opportunities that have been completed by a single participant in one year?

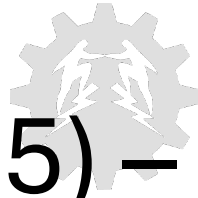




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What's the greatest number of participants your team has had in a cohort at one time?

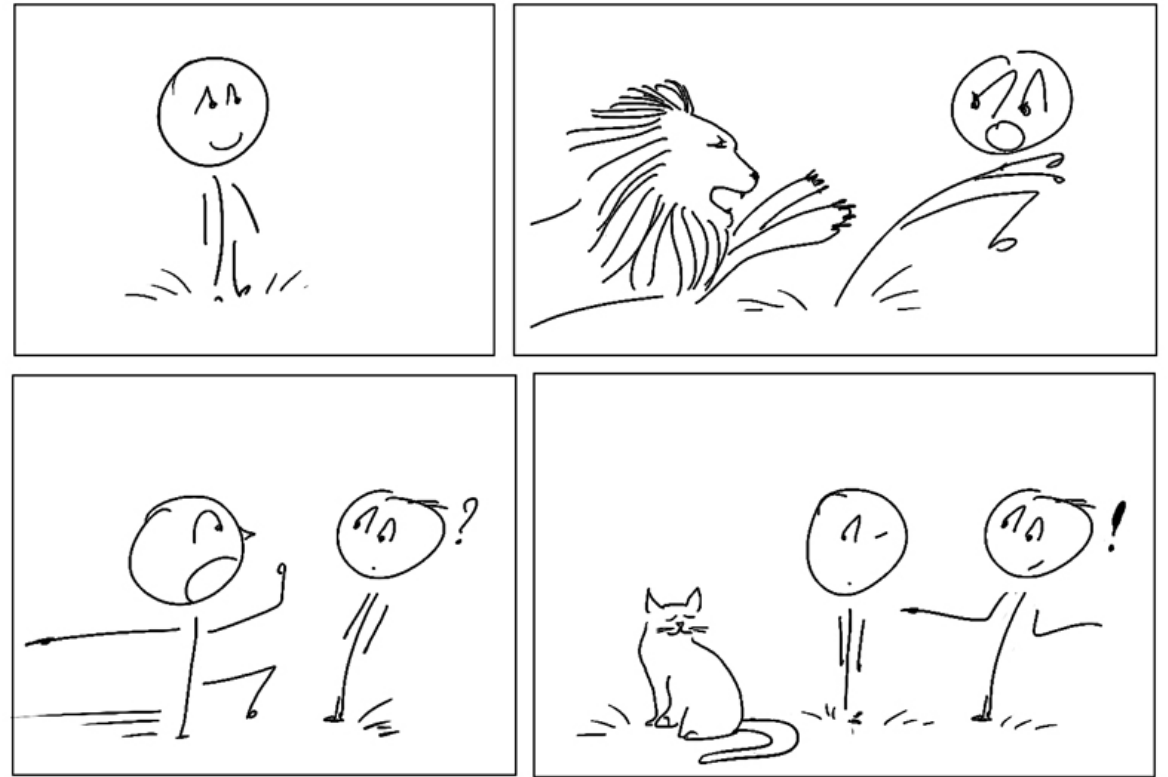




Bonus Points (5) – Story Pictionary

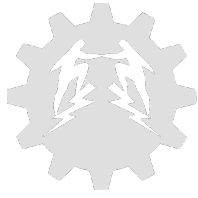
In your teams:

- **Discuss the story themes on the back side of your invitations**
- **Collectively vote on the best one**
- **Draw it out**



We will be voting on the stories during lunch.

Story Themes



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Success - most successful energy team moment

Failure is a gift - a time where things went wrong and what you learned

Moments of Inspiration – how you solved a tough problem with creativity or ingenuity

An Unexpected Hero - a time when you were surprised by a significant contribution that came from an unlikely person



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Tool Lending Library



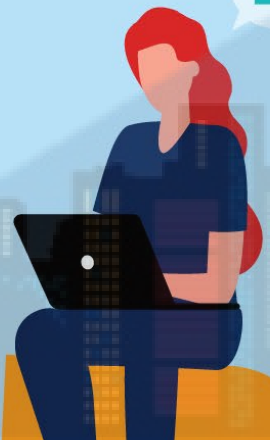
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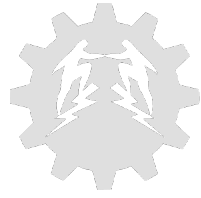
LUNCH



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NW Chapter Brainstorm





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Experience in SEM

Less

More



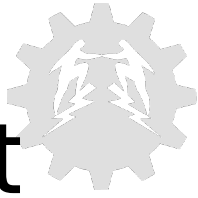


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Icebreaker Questions

- What excites you most about SEM this year?
- What's been your highlight of the workshop so far?

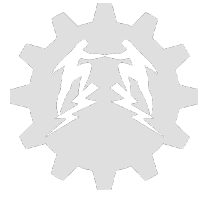




First things first

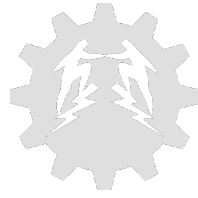
- Write your group members names on the sheet as you do a quick round of introductions





Topics

- What would make you feel connected to the chapter?
 - What would be needed to bring ideas from section 1 to life?
-
- Other
 - Are there any NW specific work products you would like to see now that WGs will be based in NASEMC?
 - Remaining transition questions
 - Chapter Name
 - Ideas for Fall Workshop



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Share out

- Table leads share 1 highlight from the discussion





Group Photo



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BREAK – Return at 2:40PM

“If you give,
you begin to
live.”

Open Space - Guidelines and Process


- Topics proposed
- Topics briefly described
- Topics selected
- Select group to join (or not)
- Group discussions
- Report out



Open Space

- Scan QR code to access Mentimeter
- Select your 3 top topics





Open Space – Group Discussions

- Topics receive as much discussion as people care to give them.
- Discussion is captured on posters.
- Responsibility is taken for next steps.



Open Space – Rules

1. Whoever comes are the right people.
2. Whatever happens is the only thing that could have happened.
3. When it starts is the right time.
4. When it's over it's over.

The **Law of Two Feet**: *“If you find you are not contributing or learning, move somewhere where you can.”*



Topic Hosts

- Guides open conversation
- Records session notes on poster
- Solicits commitments to advance
- Leads report out





Report Out

- Choose someone to report out
- Provide **3-minute** overview of session
- Include if interest in 2025 working group

2025 Working Group form





Evaluation

- How can we improve the Fall Workshop next year?

